

Subject: Thought this might be useful for increasing patient bookings

Hello XXXX,

I want to introduce you to someone in my network who works specifically with healthcare clinics on improving their online visibility and generating more patient inquiries through search engines.

What caught my attention were the measurable results they've been able to achieve for physiotherapy and healthcare practices by improving SEO, website structure, and local search visibility.

From what I understand, some of the outcomes have included:

- **938% increase in organic traffic** (from 61 to 938 monthly visits)
- **216% growth in organic search impressions in 10 months**
- **340% increase in organic impressions in 15 months**
- **500% increase in organic website traffic within 15 months**
- **250% increase in online patient inquiries and leads**
- Significantly stronger **local search visibility for treatment-related searches**
- Website improvements that help **convert more visitors into booked appointments**

What I find interesting is that the focus isn't just on driving traffic, but on building a system where **patients searching for treatment locally can actually find the clinic and book an appointment.**

His name is **Octavian Nastase**, and he runs [KEY27 Marketing in Oakville](#), specializing in digital marketing and SEO for healthcare and professional service businesses.

If improving online visibility and patient flow is something you've been thinking about, I'd be happy to introduce you.

Yours,
xxxxxx