

Subject: Thought this might be useful for generating more B2B inquiries

Hello XXXXX,

I want to introduce you to someone in my network who works with manufacturing companies on improving their online visibility and generating more qualified inquiries through search engines.

What caught my attention were the measurable results they've been able to achieve for manufacturers by improving SEO, website conversion, and search visibility for industry-specific keywords.

From what I understand, some of the outcomes have included:

- **833% increase in organic search impressions** after implementing a focused SEO strategy
- **200% increase in organic website traffic** from relevant industry searches
- Significant growth in **qualified inquiries from companies actively searching for manufacturing solutions**
- Stronger visibility for **high-intent technical and product-related keywords**
- Website improvements that help **turn technical visitors into actual RFQs and business inquiries**

What's interesting is that the focus isn't just on traffic, but on making sure that **engineers, procurement teams, and business owners searching for specific manufacturing capabilities can actually find the company and request a quote.**

His name is **Octavian Nastase**, and he runs [KEY27 Marketing in Oakville](#), helping manufacturers improve search visibility, attract qualified B2B leads, and strengthen their digital presence.

If generating more qualified inquiries from companies actively looking for manufacturing partners is something you're interested in, I'd be happy to introduce you.

Yours,
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