

**Subject:** Thought this might be useful for generating more qualified client inquiries

Hello XXXXX,

I wanted to introduce you to someone in my network who works with professional service firms on improving their online visibility and generating more qualified client inquiries through search engines.

What caught my attention were the measurable results they've been able to achieve for firms such as law practices, accounting and consulting businesses by improving SEO, website conversion, and search visibility for high-intent services.

From what I understand, some of the outcomes have included:

- **833% increase in organic search impressions** after implementing a focused SEO strategy
- **200% increase in organic website traffic** from people actively searching for services
- Stronger visibility for **high-intent keywords related to legal and professional services**
- Improved website structure that helps **turn visitors into consultation requests**
- More consistent **qualified leads coming directly through the website**

What's interesting is that the focus isn't just on driving more traffic, but on making sure that **people actively searching for a specific professional service can actually find the firm and request a consultation.**

His name is **Octavian Nastase**, and he runs [KEY27 Marketing in Oakville](#), specializing in digital marketing and SEO for professional service businesses.

If improving online visibility and generating more qualified inquiries is something you've been thinking about, I'd be happy to introduce you.

Yours,

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