

**Subject:** Thought this might be useful for growing sports website traffic

Hello XXXX,

I wanted to introduce you to someone in my network who works with sports organizations and sports-related websites on improving their online visibility and growing their audience through search engines.

What caught my attention were the measurable results they've been able to achieve for sports platforms and content-driven websites by improving SEO, site conversion optimization, and search visibility.

From what I understand, some of the outcomes have included:

- **309% increase in organic website traffic**
- **283% increase in organic traffic within 16 months**
- **520% growth in organic search impressions in 15 months**
- **380% increase in organic traffic over a 15-month period**
- **146% increase in organic traffic year-over-year (2025 vs 2024)**
- Consistent growth in **search visibility for sports-related topics and athlete resources**
- Website improvements that help **turn visitors into engaged users and returning audiences**

What's interesting is that the focus isn't just on driving traffic, but on building a system where **athletes, parents, and sports fans searching for specific information can easily find the platform and continue engaging with it.**

His name is **Octavian Nastase**, and he runs [KEY27 Marketing in Oakville](#), helping sports organizations and platforms grow their online reach through SEO and digital marketing.

If increasing visibility and growing an audience online is something you're interested in, I'd be happy to introduce you.

Yours,

XXXXXX