EMAIL TEMPLATE 1

INTRODUCTION

Subject: Introduction: [Name], meet Robert Scozzari

Hi [Name],

I'd like to introduce you to Robert Scozzari, a brand and website designer I know through BNI. When we talked, you mentioned [their situation, e.g. that your website no longer reflects the business]. That's exactly the kind of work Robert does.

He has over 30 years of experience, he's RGD certified, and his clients say he makes the whole process easy to manage. He offers a free 30-minute discovery call with no obligation.

I've copied Robert here so you two can connect directly.

[Your name]